



Guidelines for Writing Your Professional Goal Statement

Directions: There are four sections described below. Please include the following information when preparing your Personal Statement. While not required, we strongly suggest that you format your personal statement by heading each section with the headings shown below. Write your 1 ½ to 2 page personal statement in paragraph form and do not use bullet format under the section headings. The essay should be in 10-12 point font, double spaced, signed and dated.

Your Creativity and Art

- ✚ Tell us about your strongest passions and how they tie into the degree you are seeking.
- ✚ How do you plan to use your degree to share your creativity with the world?
- ✚ Who or what influenced you the most in becoming involved in your art/craft?
- ✚ Indicate why Santa Fe University of Art and Design would be a good match for you and your passion/art.

Academic Experience

- ✚ Tell us about your high school and/or college experience.
- ✚ What are your academic strengths?
- ✚ What areas do you feel are opportunities to improve?
- ✚ Were there any outside or personal factors which have affected your grades, either positively or negatively?
- ✚ Please provide any additional information you would like to share with us about your academic experience.

Extracurricular activities/volunteer experience /Work Experience

- ✚ Please share your extracurricular activities, clubs or groups with which you are involved, or volunteer experience you may have.
- ✚ What types of extracurricular activities would you like to be involved with in college?

Personal Qualities

- ✚ The ideal SFUAD student should be creative and passionate, and also open to new experiences, diversity, and cultures. Describe a time in your life when you were exposed to new ideas, people, or concepts.
- ✚ Do you embrace diversity, or tend to shy away from new experiences?